



HENRY MARTINEZ

has served as Director of Communications for Ennis Independent School District since 2007. He has more than 20 years of communications and public relations experience in a variety of roles and industries, including high-technology and education, as well as expertise in traditional, emerging and social media. Henry is seeking a mid- to senior-level position in the Dallas-Fort Worth Metroplex.

ADDRESSING YOUR COMMUNICATION NEEDS IS HIS SPECIALTY. LET HENRY HELP YOU DEVELOP THE RIGHT MESSAGE.



Henry Martinez graduated from the University of North Texas in 1991 with a B.S. in Journalism, and also served as editor of the award-winning

student newspaper. After several years in newspapers, he moved into the magazine publishing business with Branch-Smith Publishing in Fort Worth from 1994-1996. Henry then transitioned into corporate communications with Texas Instruments at its Dallas global headquarters, where he worked as a communications specialist and project manager for seven years. His next career move was into the field of public education as a specialist for Irving ISD until 2007.

“Shortly after I joined TI, in 1996, our CEO died suddenly,” Henry recalled. “I was schooled very quickly in crisis communications, and since then I’ve felt ready to handle any situation. There’s always something to learn.” Please contact Henry if you believe his skills and experience are a match with your business.

“Healthy communication breeds healthy relationships. And successful businesses are built on successful relationships. The correlation is clear. I’ve seen it time and again - when people feel like they are informed, they feel empowered.”

- Strategic Communications
- Publication Management
- Media Relations
- Strong Written Skills
- Internal Communications
- Social & Emerging Media
- Visual Presentations
- Crisis Communications
- Mergers & Acquisitions
- Event Planning
- Speechwriting
- Executive Communications
- Web Content Management
- HR Communications
- Digital Photography
- Software Proficiency



All Things Communication

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References available upon request

